

Location
Nottingham

Telephone
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Email
abimflint@gmail.co.uk

Website
[https://
www.abiflintdesign.co.uk/](https://www.abiflintdesign.co.uk/)

E-Learning developer with a strong design background, specialising in accessible and inclusive digital learning experiences. I apply a user-focused approach to learning design, drawing on UX/UI best practice, adult learning theory, and animation, while continuously developing skills in line with evolving digital learning technologies.

Experience

June 2024 - Present

Senior Learning Developer / Digital Designer

Admiral Group PLC

- Design and develop intuitive, learner-centred experiences using Articulate 360, tailored to diverse audiences across the business.
- Create engaging animations and explainer videos that simplify complex topics and enhance learner understanding.
- Apply innovative digital design techniques to improve learner engagement, retention, and performance.
- Collaborate cross-functionally with subject matter experts and stakeholders to ensure learning solutions align with strategic objectives.
- Champion accessibility and inclusive design principles to ensure content is usable by all learners.

May 2024 - June 2024

E-Learning Developer (contract role)

Serco

Designed and developed a range of e-learning modules using Articulate Rise, aligned with project requirements and learning objectives.

Jan 2023 - May 2024

Digital Designer

Bulb Studios

- Collaborated across multiple disciplines to enhance user experience through innovative UX/UI design.
- Applied human-centred design principles and accessibility standards to create inclusive digital solutions.
- Developed low-code and no-code solutions to streamline processes and improve operational efficiency.

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June 2022 - Jan 2023

Digital E-Learning Designer / Production Lead
BYG Systems LTD

- Developed creative digital e-learning solutions for a diverse range of well-known brands.
- Supported the day-to-day running of the design team and managed multiple projects concurrently.
- Created and maintained design templates to ensure consistency and efficiency.
- Designed and developed interactive learning materials from concept to completion.
- Supported team members and stepped in for the Design Supervisor when required.
- Used basic coding techniques to enhance learning experiences.
- Worked closely with SMEs, clients, and project managers to deliver projects on time and to specification.

Dec 2021 - June 2022

Digital E-Learning Designer
BYG Systems LTD

Oct 2018 - Dec 2021

Junior Digital E-Learning Designer
BYG Systems LTD

Skillset

Proficient in:

Articulate 360 | Adobe Creative Suite | Powtoon | Figma |
Canva | Microsoft Office | Generative AI

Education

2025

Professional Diploma in Digital
Learning Design
Grade - Distinction
Digital Learning Institute

2015 - 2018

BA (hons) Graphic Design
Grade - 2:1
Sheffield Hallam University