

Location  
Nottingham

Telephone  
07504500920

Email  
[abimflint@gmail.co.uk](mailto:abimflint@gmail.co.uk)

Website  
<https://www.abiflintdesign.com>

**E-Learning developer with a strong design background, specialising in accessible and inclusive digital learning experiences. I apply a user-focused approach to learning design, drawing on UX/UI best practice, adult learning theory, and animation, while continuously developing skills in line with evolving digital learning technologies.**

### Experience

June 2024 - Present

#### Senior Learning Developer / Digital Designer

##### Admiral Group PLC

- Design and develop intuitive, learner-centred experiences using Articulate 360, tailored to diverse audiences across the business.
- Create engaging animations and explainer videos that simplify complex topics and enhance learner understanding.
- Apply innovative digital design techniques to improve learner engagement, retention, and performance.
- Collaborate cross-functionally with subject matter experts and stakeholders to ensure learning solutions align with strategic objectives.
- Champion accessibility and inclusive design principles to ensure content is usable by all learners.

May 2024 - June 2024

#### E-Learning Developer (contract role)

##### Serco

Designed and developed a range of e-learning modules using Articulate Rise, aligned with project requirements and learning objectives.

Jan 2023 - May 2024

#### Digital Designer

##### Bulb Studios

- Collaborated across multiple disciplines to enhance user experience through innovative UX/UI design.
- Applied human-centred design principles and accessibility standards to create inclusive digital solutions.
- Developed low-code and no-code solutions to streamline processes and improve operational efficiency.

# Abi Flint

E-Learning Developer | Digital Designer | Creative Thinker

Location

Nottingham

Telephone

07504500920

Email

[abimflint@gmail.co.uk](mailto:abimflint@gmail.co.uk)

Website

<https://www.abiflintdesign.com>

June 2022 - Jan 2023

**Digital E-Learning Designer / Production Lead**

BYG Systems LTD

- Developed creative digital e-learning solutions for a diverse range of well-known brands.
- Supported the day-to-day running of the design team and managed multiple projects concurrently.
- Created and maintained design templates to ensure consistency and efficiency.
- Designed and developed interactive learning materials from concept to completion.
- Supported team members and stepped in for the Design Supervisor when required.
- Used basic coding techniques to enhance learning experiences.
- Worked closely with SMEs, clients, and project managers to deliver projects on time and to specification.

Dec 2021 - June 2022

**Digital E-Learning Designer**

BYG Systems LTD

Oct 2018 - Dec 2021

**Junior Digital E-Learning Designer**

BYG Systems LTD

## Skillset

Proficient in:

Articulate 360 | Adobe Creative Suite | Powtoon | Figma | Microsoft Office | Webflow

## Education

2025

Professional Diploma in Digital Learning Design  
Grade - Distinction  
Digital Learning Institute

2015 - 2018

BA (hons) Graphic Design  
Grade - 2:1  
Sheffield Hallam University